# Using Canva Application as a Learning Innovation In Improving Students' Narrative Text Writing Ability XI Grade TEI 2 SMKN 3 Kendal

## Siska Pris Setyanti Siti Aimah

Universitas Muhammadiyah Semarang Jl. Kedungmundu Raya No. 18 Semarang <u>siskapris98@gmail.com</u>

### ABSTRACT

The increasingly rapid development of information technology in the current era of globalization is having a very strong influence on the world of education. Global demands require the world of education to always adapt to technological developments to improve the quality of education. Teachers are an important component in the learning process. The teacher's spirit of professionalism and creativity will be able to improve the learning process so as to improve the quality of education. To make all this happen, concrete things are needed so that the quality of learning is even better. Based on initial observations, there are still problems in improving the quality of learning, such as the lack of awareness or motivation of students to learn English, especially narrative text material. Teachers and students are used to conventional learning methods (experimental research) and feel comfortable with this way of learning so they don't feel confident in trying new methods in innovative learning, especially those based on technology. Several literature studies explain that the use of various media, including internet technology-based applications, has now supported increased student learning. including the use of canva application for learning which has a significant impact on students. By using canva application, the learning process is not boring, teachers can teach with creativity, and teach skills to students. This is in accordance with the findings of (Garris Pelangi, 2020) and (Yundayani et al., 2019), who found that the learning strategy of using Canva for education allows students to gain a better understanding and mastery of subject matter, thereby helping students to personalize their learning experience. they. Next, according to the findings of Fauziyah, Widodo, and Yappi, students' perceptions of using Canva in class had a lot of impact on improving their writing skills and they felt enthusiastic about learning using canva for education application (Fauziyah, Widodo, Yappi: 2022). The following findings show that through Canva educators are able to design teaching presentations as well as make recordings. This can help educators to increase digital literacy and teaching creativity for students (Maolida and Salsabila, 2021). canva application can be used in the educational realm, even during the current independent curriculum era.

#### **INTRODUCTION**

In the current era of digitalization, color energy is needed in learning so that students feel engrosed in learning but can still absorb the essence of learning to the fullest, through the media available in a tool, making learning more diverse in terms of listening, writing, reading and speaking. In this article the author emphasizes the discussion of narrative texts which include reading, listening or paying attention which is included in understanding the text and then speaking by presenting, namely speaking. Four abilities are indirectly included in the discussion

of narrative texts. So far Teachers and students are used to conventional learning methods, and feel comfortable with this way of learning, so they don't feel confident in trying new methods in innovative learning, especially those based on technology. Apart from that, there is a lack of time management by educators to search for and study varied learning resources, which causes BHS English learning to be less interesting and interactive. Thus, teachers' professionalism in carrying out their duties is still weak, teachers' preparation in delivering lessons is unstable, there is a lack of use of media and learning resources, and teachers' innovative abilities and teaching creativity are still lagging behind. Some of these problems often make students bored and unmotivated to participate in learning. They just come to fulfill their attendance or attendance obligations. Several things are still hampered by the condition of the school environment which is less supportive of implementing technology-based learning innovations, including the lack of LCDs in every class and internet services that do not yet cover a wide area. This certainly has an influence on the technology-based learning process. Of the various obstacles that still arise, educators work around several things that will be discussed in the discussion.

### METHOD

The method used should be accompanied by references; the relevant modification should be explained. The procedure and data analysis technique should be emphasized in a literature review article. The stages and analysis of the research must be explained in detail. The method used is observation from previous teaching experiences that have been running and then developed or linked to the current era which is very close to technology. This has been proven to be effective and efficient from both qualitative and quantitative aspects.

#### DISCUSSION

Learning for class to support students' understanding process in understanding the subject matter better, such as by providing concrete examples around them as a medium for English learning innovation. Students are invited to tell stories about events around them, such as mysteries, fairy tales or fictional stories related to narrative text material and then develop analysis through the elements contained in the narrative text structure.

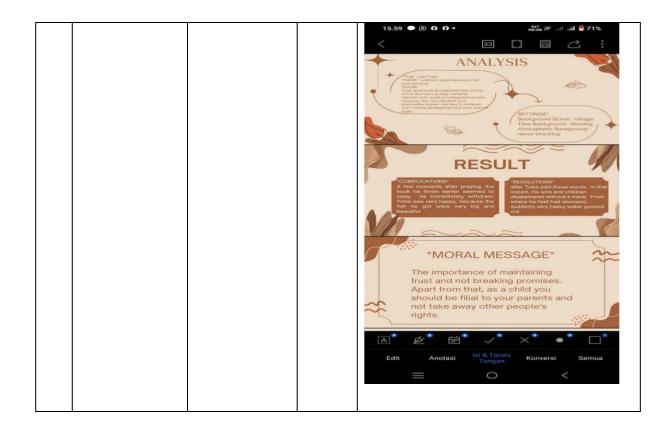
Apart from inviting students to tell stories about fictional things they have heard, read or seen in films, the author also carries out innovative learning using canva application in the PIBL (Project Based Learning) method. Based on the results of temporary observations, class XI students at SMKN 3 Kendal have not yet utilized the application. Canva as a support in learning. Therefore, the author tries to create a PJBL learning design/method by using and creating canva application to equip students' skills in the world of work and their daily activities. canva application is a web-based design platform that can also be downloaded on the Android system. This application provides and facilitates features that have many uses for education. Canva is a creativity and collaboration tool for all classes, so that both teachers and students can develop creativity and collaborative skills, making visual learning and communication easy, interactive and fun (www.canva.com.). In this discussion, the role of educators, students, and learning media is very supportive in the teaching and learning process of learning, especially in the current era of the independent curriculum. Apart from that, the learning media used in the learning process must be adapted to the educators and students, also according to the lessons, students' interests and learning styles. canva application is a platform that should be relied on now and in the future. This is based on the author's findings or observations to support this best practice

NO.	Feature	Functi on
1	Design	Create various presentation designs, posters, video materials, infographics and so on using the available templates, or you can also by making it from a blank canvas.
2.	Elements	Object/material library, there are lines, graphics, photos, videos, audio, tables, stickers, frames, grids, and various other collections. The way to input is by using words key to search for the required object.
3.	Uploads	A feature that functions to include the required photos, audio or video. You can directly use elements from Canva or upload them from a private collection.
4.	Text	To add text with various types of fonts, sizes and layout settings.
5.	Projects	Contains the creations that have been made, in the form of: images, videos and more. The creations that have been made will be saved automatically in this feature.
6.	Audio	Contains various audio that can be used when creating a project.
7.	Video	Contains various videos that can be used when being creative in making a project.

The following are examples of student work/products in using canva application through PJBL (Project Base Learning) which were collected based on mutual agreement via Google Classroom.

No.	Stages	Information	Sheet When-	Poster Image
1	Introductio n / Orientation	Contains Student Name, Absence Number, Class, Logo,	1-2	

		and Title. Orientation: Characters, theme, plot and setting		
2	Contents/Disc ussion/Proble ms		3-5 Nama: DIMAS RAGA DINATA Kelas: XTE 1 TUGAS DAHASA INGGRE Title: The Story Of Roro Jonggra	ang da
3	Closing/ Resolution and Reorientation	Result and Moral message	4	



Aplikasi digital yang disukai untuk dipelajari <sup>36 jawaban</sup>

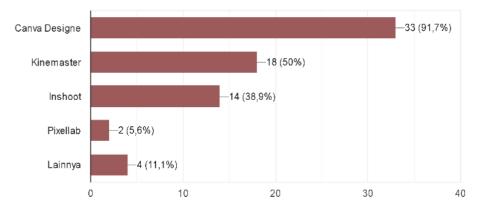


Figure 2: Diagram of student interest in using canva application

community to achieve educational goals or solve educational problems. This is in accordance with the example of the explanation of Miles' theory, namely about the necessary roles. In the education system, it is necessary to clarify the roles needed to facilitate the achievement of innovation goals that are relevant to this component, for example: the role of teachers as media users (so skills are needed to use various Uses of Canva Applications as Learning Innovations JMIE: Journal of Madrasah Ibtidaiyah Education, Vol. 6

(1) 2022 Copyright © 2022 | JMIE | p-ISSN: 2580-0868, e-ISSN: 2580-2739 types of

media), the role of the teacher as manager of group activities, the teacher as a member of the teaching team, and so on (Miles, 1964)

In improving learning, apart from educators being proficient in using canva application, educators must also be able to create and use other learning applications that support the learning process so that students are more motivated in learning. Therefore, educators need to learn and develop themselves following training or workshops so that they can be skilled in using various types of applications that interest students. It is no less important if internet coverage and LCD facilities in the school environment are adequate so that all classrooms can more easily access the internet and LCDs and speaker devices are available. In this case, the aim and purpose of the author is to write this best practice so that it can be understood and approved by school stakeholders so that they can jointly provide services to all parties to achieve common goals.

#### CONCLUSION

canva application can be used in the educational realm, even during the current independent curriculum era. Canva is an online application that has a variety *template* as well as existing features to help teachers (instructors) and students (learners) make it easier to carry out technology-based learning, skills, creativity and other benefits obtained, especially in the current independent curriculum. Interesting attention and interest in learning by presenting interesting teaching materials or material.

With canva application through PJBL, teachers and students can feel the ease in cover the learning process. Students are motivated to learn narrative text through Canva because of its attractive template design. With this increase, students' abilities can be seen through Google Classroom which can be seen by all school members including stakeholders. The mitigation used by the author to overcome all possibilities that occur can be resolved well and in line with expectations. Through agreement Joint dialogue between teachers and students regarding application use and delivery of products via Google Classroom is in accordance with the specified schedule. By seeing Building on this success, attention to increasing internet coverage has begun to be felt by all residents of SMKN 3 Kendal. Apart from adding school WiFi, the need for LCDs, which were initially small and limited, has now been purchased, even though it has not been installed in every classroom. The obstacles felt by the author as a teacher at SMKN 3 Kendal have shown significant changes and are felt by all parties, not only teachers and students but School stakeholders can feel the positive impact.

### BIBLIOGRAPHY

Bahri, S. (2017). *Basic Curriculum Development and Its Goals*. Futura Islamic Scientific Journal, 11(1),15. <u>https://doi.org/10.22373/jiif.v11i1.61</u>

Canva. 2022. "Canva for Education - Free Graphic Design Tool for Schools." Canva for Education. Diambil 8 Agustus 2022 (https://www.canva.com/education/)

Creswell, Jhon.W. (2013) *Research Design*. (Translation). Yogyakarta: Student Library. Coghlan, David (2005). Doing Action Research In Your Own Organization; SAGE Publications; London \_ Thousand Oaks \_ New Delhi;

Dewi, M. P., & Wajdi, M. B. N. (2021). Distance learning policy during pandemic COVID-19. EDUTEC: Journal of Education and Technology, 4(3), 325–333. <u>https://doi.org/10.29062/edu.v4i3.192</u>

**STUDENT WORKSHEET (LKPD)** 

Q A	:	What is your most favorite Indonesian story? Why?			
Q A	:	Mention four intrinsic elements of the story.			
Q A	:	Give four things that are usually mentioned in the introduction part of the story.			
Q	:	Write two sentences that can be the beginning of a fairy tale and give an example of the story.			
А	:				
Q clea		Determine the generic structure of Malin kundang and write it			
	1.	Part of orientation			
	2.	Problems			
	3.	resolution			
		reorientation			
•		What is the moral value from Malin Kundang			
story:					
Q : Make the Summary of Malin kundang story in your own words					
А	:				

From this LKPD you can transform into PPT Canva, I will share this task in Google Classroom.

### APPENDIX

